

Which Bella model should you choose for your business?

Bella manufactures three models of microdermabrasion systems: the Bellamed, the Belladerma and the Bella Micro. All Bella models are medical devices. All have the same performance characteristics and maintenance routines. The difference is the physical size and the top-end power. How the purchaser determines which model is right for them is based on the level of aggressiveness at which they plan to perform their treatments. Also, if portability is a concern, consider the system's weight: the Bella Micro is 16lbs (we offer a travel case for the Micro), the Belladerma is 24lbs and the Bellamed is 39lbs.

The medical professional who has a considerable percentage of patients with scar revision needs should choose the Bellamed. The experienced aesthetician who has a personal preference of being very aggressive and/or has the type of clientele that requires a higher powered system (if their customer base is made up of individuals with a high amount of sun damage, for example) may want to consider the Belladerma system. With that in mind, the Bella Micro is capable of an aggressive treatment and is priced to fit every budget.

For those who prefer to not push the limits too far and offer standard to somewhat aggressive treatments, the Bella Micro is more than sufficient. We don't want to downgrade the Bella Micro's performance: We have many physicians who have chosen the Micro and are very pleased with the results (and the effect on their budget).

The Micro will outperform almost every other system on the market, even most of the "medical grade" systems made by other manufacturers. Keep in mind that, as a general rule when using a Bella system, you only need to make one pass with the handset.

If you choose to make multiple passes, it is up to you. Setting the Bella Micro at a high vacuum power and making more than one pass can deliver a very aggressive treatment. Also, for the medical professional, there are many more factors to consider if you are in the market for a true medical grade unit with scar revision capabilities. For more information on medical systems read our section on "Medical Microdermabrasion Systems".

Here are the suggested guidelines:

Mild Abrasion Treatments:	Bella Micro, Belladerma, Bellamed
Standard Abrasion Treatments:	Bella Micro, Belladerma, Bellamed
Aggressive Abrasion Treatments:	Bella Micro, Belladerma, Bellamed
Very Aggressive Abrasion Treatments:	Bella Micro, Belladerma, Bellamed
Mild Scar Revision Treatments:	Belladerma, Bellamed
Medical Level Scar Revision Treatments:	Bellamed